

HEART OF A CHILD MINISTRIES

Grace Package | \$2,500

Package Includes:

Certification Program Options and Pricing:



- Certification Program Handbook
- 3 hours of training and consultation with Executive Director, Nikki Schaefer
 - Option 1: Zoom training with Heart of a Child presentation videos.
 - Option 2: You come to us to watch a presentation and we train you on-site. You pay your travel expenses.
- Presentation slides for all four age appropriate presentations
- Digital templates – parent letters, bulletin letters, pregnant volunteer letters, medical/legal forms, evaluation forms
- Page on Heart of a Child Ministries’ website – one page for your pregnancy help organization and one hour of consulting with Remnant Marketing to develop this
- Access to presentation videos and other program components on password protected page of our website
- Presentation Supplies
- One Pro-life Prayer Pillow of your choice – personalized for your organization
- Access to a community of pro-life educators and ongoing quarterly zoom trainings
- Opportunity to re-certify – At the end of each year, schedule a Zoom meeting with Executive Director, Nikki Schaefer; submit all stats from your evaluations from your year; and be re- certified as a Heart of a Child Ministries’ educator.

Recertification includes (\$500/year):

Continued access to products, templates, videos, licensed slides, and marketing options

Pro-life education community with quarterly zoom meetings

Continued availability of custom webpage within heartofachildministries.org Accumulated statistics

New products and videos developed by Heart of a Child Ministries that have been reviewed and approved by medical board and legal support

(over)

Equipment Needed:

**We highly recommend contacting your local and state Knights of Columbus Council for support in covering the costs of the ultrasound machine and corresponding equipment. These costs total anywhere from \$5750-20K- depending on the type of portable machine and equipment that you choose. List of equipment needed will be provided if you are seriously considering becoming a certified educator.

A La Carte Offerings:

Upgraded training option: Executive Director, Nikki Schaefer will come to your community to present. You schedule the presentation with our support. Then, we present with you and your staff, and provide on-site, hands-on training. This is the best, most effective training option. Presentation costs and travel expenses will be the responsibility of your organization. These costs are approximately \$500-\$750 per day plus the cost of any additional supplies for students. Schools will often times cover this cost with the assistance of their local Knights of Columbus.

Marketing Resources: Designed by Remnant Marketing to align with your branding and colors as well as Heart of a Child Ministries' content. PDF files will be provided to your organization. Printing costs are not included.

Business card design – \$75

Brochure – \$150

Custom-Sized Folder + 3 Marketing Cards – \$400

Website – \$750-\$1,500 depending on options selected

See packages and a la carte options at remnantmktg.com/heart

Sonography Training: how to use machine, how to get good 3D images during the presentation, etc. – Cost \$60/hour

Additional Consultation hours with Executive Director, Nikki Schaefer – Cost \$75/hour 3

Thank you for your interest in Heart of a Child Ministries' Certified Educator program!

